



VIVO 4.8 HD

Thin is in.



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BLU

BOLD LIKE US



VIVO 4.8 HD

DESIGN AND PERFORMANCE IN ONE



BLU
BOLD LIKE US

VIVO 4.8 HD



SUPER
HD AMOLED

JELLY BEAN 4.2

KEY SELLING POINTS

Ultra slim 6.9mm design with great colors and finishes, VIVO 4.8 HD brings you the latest in technology.

Amazing **4.8” Super Amoled HD display** with BLU Infinite View and Nex-Lens technologies for an out of this world viewing experience of all your multimedia content.

Faster processing with great multitasking experience, thanks to its **1.5GHz Quad Core** processor and **1GB of RAM**.

16GB of internal memory give you plenty of space to store all your important memories.

Impressive **8 Mega Pixel HD** camera that lets you capture all your important moments, the way you always wanted.

Coupled with a **frontal 5MP** camera for video calls, lets you stay connected with family and friends.



LATEST TECHNOLOGY AND FAST MULTITASKING

4G HSPA+ up to 42 Mbps

VIVO 4.8 HD is powered with an amazingly fast **1.5 GHz Quad Core processor**, that gives you faster browsing, gaming, imaging, streaming and more.

You get the benefit of each core running independently for optimum power consumption and performance delivery.

Thanks to its **PowerVR 544 GPU**, you get to enjoy stunning images, videos and movies on an ample viewing display.



THE LATEST TECHNOLOGY FOR MAXIMUM VIEWING EXPERIENCE

VIVO 4.8 HD comes with **HD SUPER AMOLED Display** and **BLU's Nex Lens Display technology**, that lets you enjoy the images on the screen, from any viewing angle without missing color intensity and clarity.

With a whopping 4.8" HD display at 720x1280 pixels of resolution, you get to enjoy all your pictures and videos like never before.





ASTONISHING CAMERA EXPERIENCE

With an amazing **8MP HD** camera, you will be able to capture all your important moments in a digital format; whether photo or video, you will enjoy your images in an incredible **High Definition 1080p**. Also, you can stay connected with family and friends via video call and take great selfies, thanks to its **5MP frontal camera**.

In addition to standard features like smile detection, best shot and continuous autofocus, VIVO 4.8 HD comes with LED flash and **BLU Bright+ Technology**, that allows you to take pictures in dark environments, illuminating objects in the foreground and the background. Experience vivid images with the VIVO 4.8 HD.





COMPARISON

PRODUCT NAME	VIVO 4.8 HD	GALAXY S3
BRAND	BLU	Samsung
FAMILY	VIVO	Galaxy
DIMENSIONS	✓ 138x70x6.9mm	136.6x70.6x8.6mm
WEIGHT	146g	131g
OPERATING SYSTEM	Android v4.2 Jelly Bean	Android v4.1 Jelly Bean
3G BAND	850/1900 or 850/2100	850/900/2100
DATA	HSPA + 42 Mbps	HSPA + 42 Mbps
PROCESSOR	Quad-core 1.5 GHz	Quad-core 1.4 GHz
GPU	PowerVR 544	Mali-400M
INTERNAL MEMORY	16GB, 1GB RAM	16GB, 1GB RAM
EXTERNAL MEMORY SLOT	N/A	MicroSD up to 64GB
DISPLAY TYPE	Super Amoled Nex Lens	Super Amoled
DISPLAY SIZE	4.8"	4.8"
DISPLAY RESOLUTION	720x1280 pixels	720x1280 pixels
CAMERA	8MP with Bright+	8MP
FRONT CAMERA	✓ 5MP	2MP
VIDEO CAPTURE	1080p	1080p
BATTERY	2000mAh	2100mAh



VIVO 4.8 HD

DATA

TECHNOLOGY

Android 4.2 Jelly Bean
4G 850/1900 or 850/2100
HSPA+ 42 Mbps

PROCESSOR

1.5 GHz Quad Core processor
with PowerVR 544 GPU

MEMORY

Internal 16GB, 1GB RAM

DISPLAY

4.8" HD 720x1280 ~306ppi
Super Amoled

CAMERA

8MP 3265 x 2449 pixels
5MP Frontal | LED Flash
HD 1080p Video @30fps

CONNECTIVITY

Bluetooth 4.0
WiFi, Hotspot
MicroUSB v2.0
3.5mm Stereo

UPC: VIVO 4.8 HD

0940a Black 848958008613

0940a Pink 848958008620

0940a White 848958008637

0940a Yellow 848958008644

09401 Black 848958008651

0940i White 848958008668

PACKAGE CONTENTS



Silicon Case



USB Cable



Charger



Earphones



SCREEN PROTECTOR